



# OPPORTUNITIES MENU

## MAIN COURSES

All main courses are served with customized brand recognition that celebrates our partnership, a feature on the MOWP corporate partner webpage, priority volunteer coordination, and partner highlights in our print and email newsletters, determined by level of sponsorship.

**Center Sponsorship** \$10,000/center

Join MOWP to fight hunger, malnutrition, and social isolation by supporting one or more of our dining centers in our tri-county service area.

**Route Sponsorship** \$5,000/route

Support the work that MOWP is known for — delivering nutritious meals to homebound seniors while fostering meaningful social connections.

**Matching Gifts** \$5,000 +

Boost your business and support MOWP's mission with a matching gift to one of our campaigns throughout the year! Engage with a variety of MOWP's audiences at the level that works best for your business.

## SEASONAL FAVORITES

All seasonal items are served with promotion across all channels, including social media, website, email, newsletters, and broadcast media, determined by level of sponsorship.

**Donate Dinner** Market Price

Partner with MOWP for our biggest campaign of the year! Throughout November, drive caring customers to your business by collecting donations at the register, creating an eye-catching donation wall, or offering a matching gift.



## GRAB & GO

Increase your company's impact by adding a **Volunteer Day** to your sponsorship. We'll work with you to coordinate a fun, engaging day for up to 30 volunteers.

Interested in supporting seniors directly during freezing winters and scorching summers? We welcome **In-Kind** and **Underwriting Support** for items like box fans, blankets, emergency meals, and more.



## SIGNATURE SIDES

Made-to-order with brand recognition in emails, social media, event signage, fundraising materials, or tabling displays — showcasing your company's commitment to community impact.

**Outreach Events** \$5,000 +

Demonstrate your commitment to the community while reaching participants at outreach events like Portland Pride, Vancouver Pride, and Waterfront Blues Festival.

**Cultural Events** \$1,000 +

Celebrate while showcasing your commitment to inclusivity and community by sponsoring special events at our centers, such as Lunar New Year, Cinco de Mayo, and Juneteenth. Your support will help create joyful experiences for seniors, complete with themed meals and activities.

## OUR MISSION

We enrich the lives of seniors and assist them in maintaining independence by providing nutritious food, human connections, and social support. We also use our expertise and capacity to serve other nutritionally at-risk populations.

## SERVICE AREA\*



## ENGAGEMENT METRICS

**Email** 30,000+ subscribers

**Newsletter** 10,000+ recipients

**Social Media** 10,000+ followers across platforms

**2023/2024 Media Spots** 15+ features on local TV, radio, podcasts, and in print

\*with additional services in Clackamas and Happy Valley

## 2024 HIGHLIGHTS

**Meals Served** Nearly 1.5 million meals delivered to over 11,400 participants.

**Volunteers** Over 2,000 individuals giving their time.

**Service Area** Tri-county metro area, spanning urban and rural neighborhoods.

**Number of Centers** 22 across Clark, Multnomah, and Washington counties.

**Number of Routes** 473

## BUILD YOUR OWN

Don't see what you're looking for?  
**Sponsorship opportunities are customizable.**  
Let's discuss.

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